

# 9fi5th

LUXURY REAL ESTATE



## TOURING THE BATTERSEA POWER STATION DEVELOPMENT WITH ROBERT TINCKNELL

Redevelopment project secures iconic  
Battersea Power Station as part of London's luxury property skyline

## EAST LONDON IN THE HANDS OF BERKELEY HOMES

Piers Clanford talks 250 City Road alongside  
the transformation of the surrounding neighbourhood

## ON TOP OF WHAT BUYERS WANT

Working with developers, international and local  
powerhouse firm Knight Frank advises on schemes that will succeed

## CULINARY DELECTABLE

Michelin-starred Kai Mayfair keeps traditional  
Chinese roots while introducing a modern gourmet twist

## FLYING THE MIGHTY SKIES

LEA talks flights, perks, and other skyward ventures



LONDON

# PERIOD WITH *Personality*

Featuring interiors with an eclectic twist on modern meets classic, Gatti House is like entering a private members club or a beautiful hotel.

Covent Garden, the former fruit and veg market and perennial tourist hub, has seen a number of plush developments spring up in the past couple of years in the lovely cobbled streets surrounding the famous piazza. Standing out from the crowd is the just-completed Gatti House, a joint development by Enstar Capital, Penna Property Partners, and Pacific Investments, who seem to have their hands on all the best luxury residential in the area.

Niche and boutique is the name of the game and Christopher Penna of Penna Property Partners has the pulse of the place. This vibrant area sits on a huge chunk of history and is one great address at the centre of a thriving restaurant and theatre scene. So, these days when buyers buy with both head and heart, Gatti House can appeal to both.

And yes, our hearts sure flipped over as soon as we set eyes on the majestic Grade II listed building. The four bespoke apartments are truly something else. All are up for grabs in mid-May and at a cool £2.95 million for the smallest ranging upwards to £5.5 million for the penthouse, they will be snatched up quickly according to Penna. “Within the Covent Garden area, a majority of buyers are based in the UK. Many have main family homes on the outskirts of London and will use this boutique development as a luxury base two to three times per week. The grand style and size of these apartments will also appeal to the overseas market; being within walking distance to some

of the world’s best restaurants and theatres is a huge attraction.”

Taking its name from the Gatti family, entrepreneurs and founders of many historical businesses on the Strand, the building was originally the private dining rooms for the Adelphi Theatre next door. As developers, they saw the importance of bringing the building back to life and have stayed true to its original bones. Great care was taken to resurrect and replicate original features.

The apartments boast original plasterwork, magnificent ceiling heights on the first and second floors, and huge French windows. At the rear of the building there is less original detailing. Here you see modern touches like reclaimed

wood on the walls.

Known for his great eye for interiors, Penna explained, his vision behind the design: “The key was to do something distinctive and to challenge the status quo. With this scheme we tried to do something a bit more fresh.” He opted for personality-plus. Each unit is uniquely designed, covering the gamut from classical to industrial with all sorts

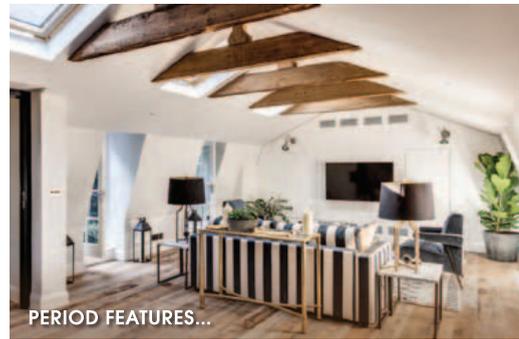
of state-of-the-art gadgetry thrown into the mix. “The general feedback has been that it is really refreshing to see apartments with so much character. Each one has its own individual style.”

Think of an exclusive private members club or a beautiful hotel, but one that feels (and is) homey. The Royal Opera House is a hop, skip, and jump away, along with an enticing array of West End fare. But for our money, the best show in town is the one you get from the triple-storey penthouse, boasting a large terrace with magnificent views of the Strand below.

## PARTICULARS GATTI HOUSE

- PLACE** 📍 The Strand, Westminster
- PROPERTY** 🏠 4 Residences
- PLANS** 📐 1,783 - 2325 square feet
- PRICE** £ £2.95 million - £5.5 million
- PERIOD** 📅 Completed
- PERKS** + Original ornate solid oak double entrance doors, original historic detailing to ceiling and walls, private terraces and balconies, decorative lighting, dumbwaiter for shopping and luggage, comfort cooling and underfloor heating

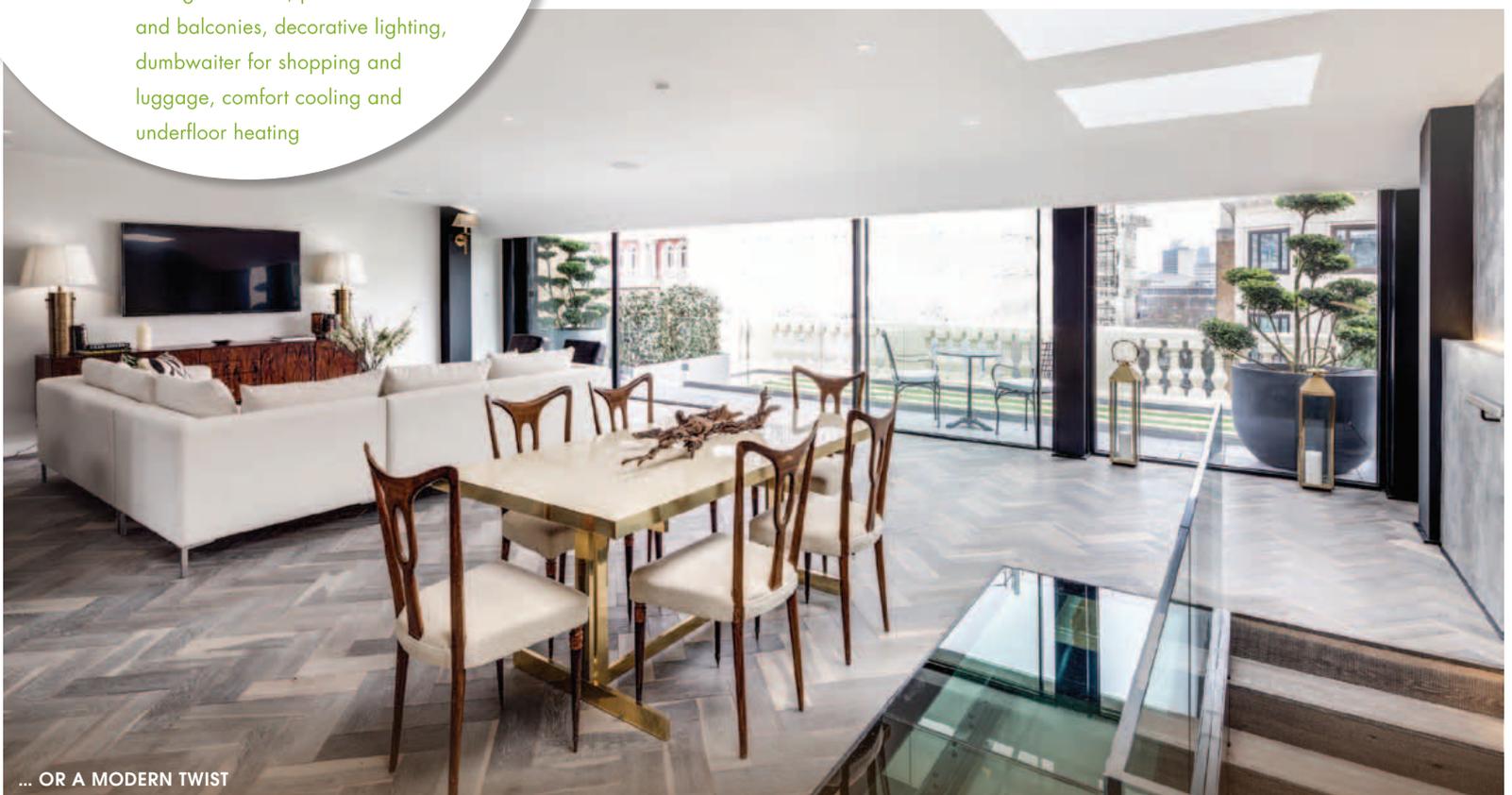
wood on the walls. With comfort cooling and underfloor heating throughout, direct lift access to the penthouse, and a secure video entry system, all apartments offer modern apartment living



PERIOD FEATURES...



...ORNATE ORIGINAL DETAILS...



... OR A MODERN TWIST